

SOCIAL MEDIA

You're busy.

You're fulfilling orders, providing great customer service, and building your brand.

Keeping up with your social media accounts is the furthest thing from your mind.

It might seem like a hassle or an unwanted task but, having a substantial social media presence is essential in our modern business environment. This can make the difference between staying relevant or going out of business in today's world.

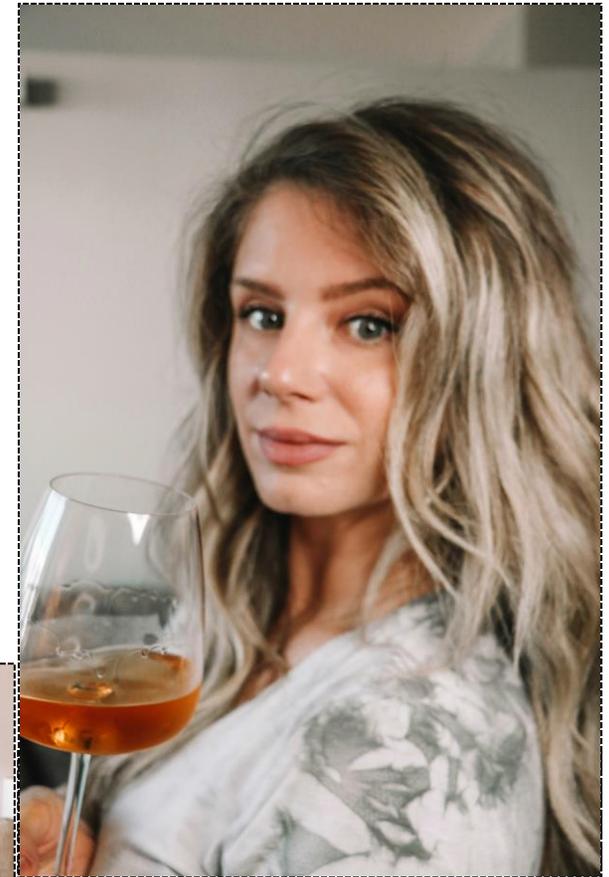
Since 2017, I have been working with social media. I have grown my own personal blog to 20K followers and have also worked with clients like restaurants and wine labels.

Allow me to manage your Instagram, grow your following, and help drive sales.

In addition to management I also do my own photography, assemble promotional materials and projects, and send out press releases to my journalist contacts.



“SOCIAL MEDIA
MANAGEMENT MADE
SIMPLE FOR YOUR
BUSY LIFE.”



Amanda Claire Goodwin is the owner and founder of The Real Housewine Wine blog and Social Media Management Company.

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the Real Housewine
Social Media Management 

WHY?

Social media platforms have quickly become an important part of marketing for a business. In fact, integrating social media marketing with your email marketing is a must these days.

Nearly 3.2 million people use Instagram regularly.

Social Media allows you to:

- Develop your brand and your brand's voice
- Perform research to see what your ideal customer wants
- Improve your search engine rankings
- Social media is a great way to connect with your customers and enables you to respond quickly which makes your customers happy and more likely to spend.
- Customers are 40% more likely to spend with a company that they can interact with on social media.
- Social media is also an effective strategy to grow your email lists



**QUALITY IMAGES FOR
YOUR SOCIAL MEDIA
ACCOUNTS**

SERVICES

PHOTOSHOOT \$200
A photoshoot of your brand; food items, beverages, products (must be local to NYC, NJ, PA)

MONTHLY MANAGEMENT \$500/ Month
One month of Instagram management. Posts 3-5 times per week. The development of an aesthetically pleasing and cohesive feed. Instagram stories and artwork included. Three-month contact required, includes photoshoots if local.

STATIC IG POST \$250- \$350
A Promotional post on my personal Instagram Page @TheRealHousewine

INFLUENCER CAMPAIGN Varied
Vetted Social Media influencers to promote your product or business. Contact for pricing.

VIRTUAL EVENT Varied
Virtual Event hosting and promotion. This is a great way to promote your product and increase sales. Contact for pricing.